

## References

## Transforming Travel: How Innovative Loyalty Programs Are Reshaping Hospitality

- 1. Kost, M. (2022, January 12). Revitalizing Hotel Loyalty Programs with Evolving Consumer Trends [Blog post]. LinkedIn. https://www.linkedin.com/pulse/revitalizing-hotel-loyalty-programs-evolving-consumer-trends/
- 2. Expedite News. (2022, February 2). Hello to Blackbird: Next-Gen Loyalty [Blog post]. Expedite News. https://www.expedite.news/p/hello-to-blackbird-next-gen-loyalty
- 3. OpenTable. (n.d.). Next-Gen Loyalty [Webpage]. OpenTable. https://restaurant.opentable.com/resources/next-gen-loyalty/
- 4. 4. Hospitality Net. (2021, September 15). The Future of Loyalty Programs: Personalization and Flexibility [Blog post]. Hospitality Net. https://www.hospitalitynet.org/opinion/4113791.html
- 5. Zinrelo Loyalty Management Platform Blog | Customer Loyalty Insights & News | Zinrelo Blog. (n.d.). Why Are Loyalty Programs Quintessential for Achieving Personalization? Zinrelo Loyalty Management Platform Blog | Customer Loyalty Insights & News | Zinrelo Blog. https://www.zinrelo.com/why-are-loyalty-programs-quintessential-for-achieving-personalization.html
- 6. Zinrelo Loyalty Management Platform Blog | Customer Loyalty Insights & News | Zinrelo Blog. (n.d.). Loyalty Insights from 2022: Promising Trends for 2023 [Blog post]. Zinrelo Loyalty Management Platform Blog | Customer Loyalty Insights & News | Zinrelo Blog. https://info.bondbrandloyalty.com/loyaltyreport-2021
- 7. iSeatz. (2022). State of Loyalty 2023: Hospitality Rewards Report [PDF]. iSeatz. https://www.iseatz.com/state-of-loyalty-2023-hospitality-rewards-report
- 8. Oracle. (2021). Hospitality in 2025 Report [PDF]. Oracle. https://www.oracle.com/hospitality/hospitality-in-2025-report/
- 9. OnlineDasher. (n.d.). Hotel Loyalty Program Statistics [Webpage]. OnlineDasher. https://www.onlinedasher.com/hotel-loyalty-program-statistics/

This document is provided for personal, non-commercial, and educational use only. Reproduction, distribution, modification, or public display is strictly prohibited without prior written permission from Tronic. By downloading this content, you agree to abide by our terms of service as outlined at <a href="https://tronic.app">https://tronic.app</a>.